10 Ways to Nurture Your Child’s Love of Reading

1. **Designate a Cozy Reading Nook**
   Turn any corner in your home into a comforting reading oasis for your child! Warm lights, blankets, and comfy cushions are all you need to create a positive environment children will look forward to cozying up in.

2. **Create a Reading Ritual**
   Turn reading into a family activity that becomes part of your child’s routine! They will look forward to the quality time spent together—whether you’re taking turns reading, asking them questions, or acting out the story.

3. **All Reading Is Good Reading**
   When your child is learning to read or strengthening their skills, let their interests and curiosity drive what they pick up: comics, magazines, cookbooks, board game instructions, you name it!

4. **Don’t Leave Home Without a Book**
   Whether it’s a quick errand or a family road trip, keep reading materials ready for your child. Grabbing a book is an enriching alternative to tablets or smartphones, plus you never have to worry about a charger!

5. **Lead by Example**
   It’s no surprise that children tend to imitate habits they observe. If your child sees you reading, they’re more likely to sit down with a book themselves or, better yet, join your reading session.

6. **Empower Your Child Through Book Choice**
   According to Scholastic, more than 90% of children enjoy the books they choose themselves. Take a trip to your local library or bookstore to browse genres and topics together and see what makes their eyes light up!

7. **Make Reading a Free-Time Activity**
   Instead of viewing reading time as an assignment or punishment, try to position the activity as a TV alternative that can be just as immersive. Remember to lead by example here, too!

8. **Gamify Reading Sessions**
   Enhance your child’s reading experience by creating game-like rules and rewards to motivate them to complete books. You can use themes from the book they’re reading, an interest of theirs, the seasons, etc. There are endless options and ways to structure your unique reading game.

9. **Celebrate Reading Achievements**
   Setting reading goals and achieving them helps students feel successful. Reward achievements with stickers, visiting a special place, extra time at the park, or something else fun!

10. **Settle into a Series**
    Once a child reads about a topic they enjoy, they’ll likely want more! Multi-book series are a great way to satisfy their continued interest; foster an engaging relationship with reading; and help them connect tone, themes, and characters with an author or genre. Plus, there are a bunch of fantastic book-to-screen adaptations you can watch as a family as a reward for finishing the series!

References: