

Minutes
Northeast Florida Virtual Charter School
Board of Directors Meeting
FLVA Administrative Office, Jacksonville Florida
March 13, 2014

Board Members Present

Larry Williams, Chair
Ericka Pruitt
Debbie Palmer
Charlene Sprague (Parent
Liaison)

Staff Present

Patty Betoni
Neeti Gregg

Media Present

None

Board Members Not Present

Call to Order

Larry Williams called the meeting to order at 6:03 PM.

Neeti Gregg presented minutes from the November 15, 2013 meeting.

Motion: Larry Williams moved to approve meeting minutes from the November 15, 2013 meeting. Charlene Sprague seconded the motion. Both members signed the minutes.

Patty Betoni presented her Head of Schools Report which included:

- Enrollment for 2014 – 2015 was opened last month. There are 53 NEW student registrations for the 2014 – 2015 school year. We will have grades K-10 next year. There are 30 slots open for 10th grade. On July 1st we report how many applicants we have to the district in order to determine funding for the school year.
- Marketing Efforts – TV commercials have been on local TV, we have sponsored events at the Jacksonville Giants Basketball game by bringing a game limo to the event and passing out information. We have enrolled a gymnast and will be creating a story for the media on how our school is helping her. In March we will participate in the Finders Keepers Consignment Sale at the Morocco Shrine Center. We will have 8x10 fliers that will be used as receipts on the reverse side for guests. We will have take away bags at the Hiddle Hills Golf Tournament. We will participate in a Health Fair in Parkside on the 29th. We have a Bowl to Enroll event scheduled for April 1st. On May 10th we will be at the Shannon Miller Fun Run. We will be at Kids Fest on June 6th. Local teachers to host information sessions for families.
- K12 has a Parent Network that acts as a support group for FLVA families to assist with school, class, organization, and student issues.
- FAIR Writes testing has been completed. Upcoming FAIR assessments are in preparation. Students are now required by state statute for virtual students to test at their home-zoned schools for state assessments.

- *There was a discussion on how FLVA@Duval will have to follow up with local schools to check attendance of our students. Charlene Sprague suggested seeing if we could have schools FAX us their attendance instead of having staff go to each school. Patty Betoni said she would suggest that option to the District.*
- *Erika Pruitt said that she will forward information on a vendor that supplies free student ID cards. This would assist with home zone schools verifying our student identities.*
- FLVA @ Duval has hired a tutor who is tutoring the lowest 35% of students in math and reading. She tutors both on-line and face-to-face. Face-to-Face is 20 hours a week. The response has been light to the face-to-face sessions. The K12 Management team is funding this effort.
- Summer School will be held for those students who fail their End of Course exams from June 9 – July 3rd. We plan to use two on-line programs to assist with the program that will also be available for the next school year. www.raz-kids.com is an on-line library with quizzing and reporting capabilities for student with reading levels A-Z. Gizmos is a math and science based program that will be used to enhance and support math and science for grades K-8. Both companies offered this as an in-kind service to our students since our Broward County students will be using the program. They wanted to ensure that the other students had exposure in hopes that if we like the program we will find it in future years for all of our schools.
- Teacher Raises – The Florida Charter School Office says that FLVA teachers are NOT eligible for the Governor’s salary increase bonus. FLVA teachers are also not eligible for Teacher Lead Money.
 - *Larry Williams said that he would seek clarification from Adam Miller at the Charter School Office as to why FLVA teachers are left out.*

Patty Betoni discussed the following items for Board Action:

- Out of Field Teachers Report – FLVA has several teachers who are currently working on their ESOL endorsement. We have one teacher who is teaching PE without a current PE certification.

Motion: All board members received emails regarding this report in February. Larry Williams motioned to pass this report. Charlene Sprague seconded the motion.

- New Teacher Evaluation System. – FLVA @ Duval will no longer be using the Marzano Teacher Evaluation System. That program was difficult to implement in a virtual setting. FLVA proposed using the Danielson Framework for Teaching model.

Motion: Ericka Pruitt motioned to approve the change to the teacher evaluation system from the Marzano model to Danielson model. Debbie Palmer seconded the motion.

- Northeast Florida Virtual Charter School Board Members were asked to act as the district's SAC members. This group would be responsible for reviewing student data and setting goals for the upcoming school year.

Motion: Ericka Pruitt motioned to approve that the Northeast Florida Virtual Charter School Board act as the school's SAC committee. Debbie Palmer seconded the motion.

- The 2014 – 2015 School Calendar was shared.

Motion: Debbie Palmer motioned to approve the new school calendar. Charlene Sprague seconded the motion.

- The latest financial report from January, 2014 was shared with the group.
- The current bank we use is Chase.
- FLVA will use the same Financial Firm King and Walker CPAs to complete our 990 and Taxes again this year. FLVA will seek new proposal after we reach the 3 year mark.
 - *Patty Betoni said that FLVA is attempting to get the contract changed so that we do not have to wait until the end of the school year for our payments from the District.*

Motion: Debbie motioned to approve Northeast Florida Virtual Charter School Board's January 2014 financial report. Ericka Pruitt seconded the motion.

OPEN DISCUSSION:

- Charlene Sprague started a discussion on the possibility to offer foreign language classes to remain competitive.
 - Patty Betoni reported that FLVA has a goal to add a Spanish teacher for next year. However, Spanish classes in Middle School will NOT receive HS credit.
- Patty Betoni reported that one of our teachers is out on leave due to illness. We have a substitute teacher who has certification in Health and PE however at this time is simply taking over our teacher's responsibilities.
- Ericka Pruitt inquired about hiring a Guidance Counselor for next year to help ensure students are enrollment in the proper classes.
 - Patty Betoni reported that she has requested this position to be filled. In the meantime FLVA will ensure that those responsibilities are dedicated to one person on staff.

Motion: Ericka Pruitt moved to adjourn. Larry Williams seconded.

Meeting adjourned at 7:03 PM