

**Stride – K-12 Parent Survey Relaunch
Topline Report**

March 2021
N = 1,023, U.S. parents of K-12 children

QUESTION 1 - How much do you agree or disagree that your child(ren) need(s) an additional educational curriculum over the summer to make up for lost time in the classroom (as a result of schools being shut down due to the pandemic)?

<i>Response</i>	<i>Percentage</i>	<i>Count</i>
Strongly agree	34.31%	351
Somewhat agree	30.50%	312
Somewhat disagree	9.87%	101
Strongly disagree	12.02%	123
Don't know/no opinion	13.29%	136

QUESTION 2 - How would you rate your child(ren)'s online learning experience amidst the pandemic?

Excellent	19.35%	198
Good	39.30%	402
Fair	25.51%	261
Poor	12.12%	124
N/A: No transition to online learning	3.71%	38

QUESTION 3-8 - How likely would you be to consider any of the following alternative schooling options for you child(ren) after the pandemic declines?

	Home school	Online public school	Online private school	Blend of online/in-person	Learning pod led by teacher	Learning pod led by tutor/parents
Strongly consider	22.87%	25.12%	21.11%	29.23%	25.71%	17.60%
Somewhat consider	33.92%	35.39%	24.34%	41.54%	43.70%	35.00%
Not really consider	21.21%	19.84%	23.07%	15.54%	16.23%	24.93%
Not consider at all	21.99%	19.65%	31.48%	13.69%	14.37%	22.48%

QUESTION 9-15 - How much would the following improve the online learning experience for your children?

	Improved internet access	More technology resources for my children	Guidance from my children's school/district on how to support online learning	Guidance from the online education provider on how to support online learning	More education resources for my children	More resources for myself to help assist in my children's online learning	More resources and training for teachers in online education
A lot	48.48%	41.84%	45.75%	44.97%	45.55%	46.43%	49.95%
Some	28.74%	33.82%	35.48%	36.66%	37.44%	35.97%	32.36%
Not much	12.51%	13.88%	9.38%	8.80%	9.19%	8.90%	8.90%
Not at all	6.74%	7.23%	5.87%	5.77%	4.69%	5.18%	4.30%
Don't know/no opinion	3.52%	3.23%	3.52%	3.81%	3.13%	3.52%	4.50%

QUESTION 16 - How prepared do you believe your child's school has been to adequately educate your child amidst the coronavirus (COVID-19) pandemic?

Very prepared	29.91%	306
Somewhat prepared	46.53%	476
Not too prepared	18.67%	191
Not prepared at all	4.89%	50

QUESTION 17 - If online learning continues due to coronavirus (COVID-19) pandemic, would you consider using a more established online school platform rather than your child(ren)'s public school solution?

Definitely	27.47%	281
Probably	36.66%	375
Probably not	19.16%	196
Definitely not	8.21%	84
Don't know/no opinion	8.50%	87

QUESTION 18 - Did you use an online school option this year other than your child(ren)'s public school's pandemic solution?

Yes	12.71%	130
No	77.22%	790
Don't know/no opinion	10.07%	103

Valid "Yes" responses:

Edgenuity (4)	Heritage
K12 (3)	Connection Academy
Florida Virtual School (3)	GCA
Google classroom (3)	Hallsville ISD K-12 school
Acellus (2)	Colegio Virtual
Enlightium Academy (2)	SNHU
Liberty Univ. Online Academy (2)	Saddleback Virtual Academy
Happy Learning	Washington Connections Academy
Florida Learning	Discoveryk12
Capistrano Home & Virtual Schools	Khan Academy
Oklahoma Students	Udemy
Union City High School	Coursera
Medford Online Academy	Stoughton High School
NFC Academy	Virtual Online Academy
eLearning	Dreambox
Univ. of Phoenix	California School Ltd.
CAVA	Mathnasium
FLVS	Boise Online School
Fort Wayne community schools	Wyoming Virtual Academy
SDN Utah	Forest Trail Academy

QUESTION 19 - How much do you agree or disagree with the following statements? U.S. public schools should be prepared and equipped to shift to an online learning environment in the event of future scenarios that lead to school closures.

Strongly agree	61.58%	630
Somewhat agree	26.98%	276
Somewhat disagree	1.56%	16
Strongly disagree	1.27%	13
Don't know/opinion	8.60%	88

QUESTION 20 - How much do you agree or disagree with the following statements? U.S. public schools have demonstrated that they are ill prepared to shift from classrooms to online learning in the event of a scenario that leads to school closures.

Strongly agree	28.64%	293
Somewhat agree	35.48%	363
Somewhat disagree	10.85%	111
Strongly disagree	4.50%	46
Don't know/opinion	20.53%	210

QUESTION 21 - Do you feel that online learning environments provide an excellent, good, just fair, or poor educational experience?

An excellent educational experience	16.32%	167
A good educational experience	34.41%	352
A just fair educational experience	32.36%	331
A poor educational experience	14.76%	151
Don't know/no opinion	2.15%	22

QUESTION 22 - Do you agree or disagree with the following statement: Schools providing a blend of traditional classroom learning and online learning provide a quality educational experience.

Strongly agree	22.87%	234
Somewhat agree	42.91%	439
Somewhat disagree	9.48%	97
Strongly disagree	4.01%	41
Don't know/opinion	20.72%	212

QUESTION 23 - How important is it for parents to have multiple school options for their children?

Very important	55.13%	564
Somewhat important	35.87%	367
Not very important	4.20%	43
Not at all important	2.05%	21
Don't know/no opinion	2.74%	28

QUESTION 24 - All things equal, which high school option would you and your child be most likely to choose?
Definitions of CRE and online public school are below

Physical public high school and take in-person Career Readiness Education courses	25.02%	256
Physical public high school but not take Career Readiness Education courses	5.47%	56
Physical public high school where the student takes core classes, but Career Readiness Education courses can be taken online, at home or at school in a computer lab as part of his/her electives	31.67%	324
Full-time online public school that combines traditional core academics (such as Math or English) with online Career Readiness Education	24.63%	252
Full-time online public school (no Career Readiness Education offered, or the student chooses not to take Career Readiness Education)	10.75%	110
Other	2.44%	25

Valid "Other" responses:

Homeschool (10)

Private school (3)

Home school with CRE included (2)

Online private school

Full-time online private school

PROFILER - What grade(s) are your child(ren) attending in the 2020-2021 school year? Select all that apply.

<i>Response</i>	<i>Percentage</i>	<i>Count</i>
Kindergarten - 5th grade	43.21%	442
6th - 8th grade	43.21%	442
9th - 12th grade	45.16%	462

PROFILER - What type of school(s) are your child(ren) attending in the 2020-2021 school year? Select all that apply.

Public school	70.09%	717
Private school	20.63%	211
Charter	2.83%	29
Magnet school	0.59%	6
Homeschool	11.05%	113
Technical or vocational school	1.27%	13
Other	1.37%	14

DEMOGRAPHIC 1 – What is your gender?

Male	47.70%	488
Female	52.10%	533
Other	0.20%	2

DEMOGRAPHIC 2 – What is your age?

18-24 years old	2.93%	30
25-34 years old	13.29%	136
35-44 years old	44.67%	457
45-54 years old	23.85%	244
55-64 years old	10.95%	112
Over 65 years old	4.30%	44

DEMOGRAPHIC 3 – What best describes your ethnicity?

White or Caucasian	80.74%	826
Black or African American	9.38%	96
Hispanic or Latino	5.08%	52
Asian	3.13%	32
Other/Unknown	1.66%	17

DEMOGRAPHIC 4 – What is the highest degree or level of school you have completed?

Some high school, no diploma	2.83%	29
High school diploma	22.78%	233
Associate's degree or trade/technical/vocational school	16.81%	172
Bachelor's degree	30.01%	307
Graduate degree (Master's, Professional, Doctorate)	27.57%	282

DEMOGRAPHIC 5 – What is your annual household income?

Less than \$25,000	12.41%	127
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\$25,000 to \$34,999	8.50%	87
\$35,000 to \$49,999	10.46%	107
\$50,000 to \$74,999	16.03%	164
\$75,000 to \$99,999	17.20%	176
\$100,000 to \$149,000	22.78%	233
\$150,000 or more	12.61%	129

DEMOGRAPHIC 6 – Which of the following best describes your employment status?

Employed, working 40+ hours per week (full-time)	56.99%	583
Employed, working 1-39 hours per week (part-time)	16.23%	166
Not employed, looking for work	5.96%	61
Not employed, NOT looking for work	9.48%	97
Retired	5.87%	60
Disabled, not able to work	5.47%	56

DEMOGRAPHIC 7 – Which of the following best describes your current marital status?

Single, never married	12.41%	127
Married	73.31%	750
Divorced	11.73%	120
Widowed	2.54%	26

DEMOGRAPHIC 8 – Which region of the country do you live in?

Northeast - ME, NH, VT, MA, RI, CT, NY, NJ, PA	21.80%	223
Midwest - OH, MI, IN, WI, IL, MN, IA, MO, ND, SD, NE, KS	21.99%	225
South - DC, DE, MD, VA, WV, KY, NC, SC, TE, GA, FL, AL, MS, AR, LA, TX, OK	39.00%	399
West - MT, ID, WY, CO, NM, AZ, UT, NV, CA, OR, WA, AK, HI	17.20%	176

DEMOGRAPHIC 9 – Which of the following best describes the area you live in?

Urban	40.66%	416
Suburban	38.81%	397
Rural	20.53%	210

Methodology:

Interviews for this research were conducted online between March 26 - April 1, 2021 from a national sample of 1,023 Kindergarten – 12th grade parents in the U.S. by K12 in partnership with 3rd party research provider Qualtrics. Respondents were surveyed using an online research panel method across a combination of computer, mobile and tablet devices. Survey questions were administered in English. To ensure accurate representation of the U.S. K-12 parent population, sampling parameters based on U.S. Census data were used on key variables that include gender, ethnicity, education level, income, employment and student grade level. The results have a calculated error margin of ±3%.