



Date: October 15, 2020
Note Taker: Molly Gallman

Participants:

Voting Board Member: Jerry Deschane, Dean Gille, David Sachs, Laura Cataldo

Non-Voting Board Members: Christine Pribbenow

WIVA Academic Team Members: Susan Stewart, Erin Haugom, Carrie Cherney, Molly Gallman, Becky Eberhardt, Justine Johnson, Cindy Worden, Desiree Rahmlow, Andrea Schmidt

K12 Regional Team: Jordan Goldman, Mary Markert, Mike Dardaris, Natarsha Bryant, John Kramer, Todd McIntire, Vanaja Duraiswamy

Agenda Item: 1) Call to Order `	11:02
Discussion: 2) Roll Call 3) Routine Business a) Approval of Agenda i) Discussion: No discussion ii) Motion: N/A iii) Second: N/A iv) Vote: N/A	

Agenda Item: 4) Communication	11:04
Discussion: a) WIVA/WIDCA/ISWI Updates i) Susan Stewart provided an enrollment summary as of 10/7/2020 with a total of 3993 approved students, 159 DCAWI students, 155 ISWI students, 3679 WIVA students with 582 Special Education students. Laura Cataldo asked for future enrollment summaries to include last year's enrollment for comparison and Susan will provide information going forward.	

Agenda Item: 5) Submission, Discussion, Approval of Items:	11:06
Discussion: a) Approval of Minutes from September 17, 2020 i) Discussion: No discussion ii) Motion: To approve minutes from September 17, 2020, by Laura Cataldo iii) Second: Da'Veed Sachs	

- iv) Vote: Motion Carried
- b) WIVA/DCAWI/ISWI FY20 3+9 Finances
 - i) Discussion: Susan introduced Jordan Goldman, Finance Manager who has replaced Ed Depersis. Jordan advised the Financial Audit is currently ongoing and he and Mary Markert have reached Johnson Block and should have a draft for the next meeting. Jordan spoke to Board Packet pages 4 & 5 for WIVA, Pages 7 & 8 for DCAWI and pages 10 & 11 for ISWI. Balance sheets are attached to the packet on pages 13, 14 and 15.
 - ii) Motion: To approve 3+9 Finances as presented, by Laura Cataldo
 - iii) Second: Da'veed Sachs
 - iv) Vote: Motion Carried
- c) Marketing Discussion with K12
 - i) Discussion: Susan Stewart introduced Natarsha Bryant, Director of Marketing for WIVA's region. Natarsha provided 3 specific topics, Enrollment Target Achievement, Enrollment Journey and Marketing. Enrollment Target Achievement shows: Lead mix skewed younger in grades K-5, Sibling enrollment increases year over year in K-5, and the leads are 68% higher in grades K-5 this enrollment season with a 36.17% increase over last year, and families are looking for short term options due to COVID. Enrollment Journey shows: Open Enrollments starts through DPI, K12 Enrollment Center ensures families are aware of the process to start enrollment and to improve enrollment messaging when calls come into the K12 Enrollment Center. Marketing shows: All schools are separate and marketed individually. ISWI recently rolled out its own website. Individual virtual sessions are conducted to provide offerings and features, including social media and for schools to submit stories to promote their respective schools. This gives families the opportunity to ask questions and families can also give an overview of school offerings and the enrollment process. Marketing is looking to gain better analytics on registration and enrolling in our schools. We want families to know of student successes and provide socialization. Laura Cataldo is very involved in DCA and is hoping that K12 will be doing direct messaging to Wisconsin parents regarding CTE programs. Natarsha stated there are campaigns taking place on the digital front and marketing is reaching out to families with messages and constantly testing different titles, etc. Laura stated the shutdowns due to COVID left a huge opportunity for Part-Time students to sign up. Susan commented that the goal with DCA is to expand on the program and she is committed to and will be working closely with Mike Dardardis and Natarsha Bryant to expand, explore options and take actions to build enrollment. Todd McIntire appreciates feedback and stated going forward a plan will be developed to get DCAWI back on course and growing and within the next month or so, a detailed plan will be provided.
- d) Teacher liquidation damages reimbursement
 - i) Discussion: Susan Stewart spoke to letter received from teacher's previous employer showing the liquidation damages amount due in the amount of \$5279.40, due to resigning after August 1, per contract. Susan stated documentation has not been provided by teacher. Becky Eberhardt stated teacher was given the option to make payments and that teacher will have to show proof of payment to district and Erin Haugom will submit a check request form to the teacher and then send to Finance for reimbursement. Jerry Deschane requested that the leadership team present the process of paying liquidation damages, to include specific circumstances, and asked Susan to present the process to a future meeting.
 - ii) Motion: To approve payment of liquidation damage request as presented subject to appropriate

documentation, by Laura Cataldo

iii) Second: Da'Veed Sachs

iv) Vote: Motion Carried

e) Early Action College Credit Request for approval, and authorization for Interim Head of School to sign and disburse to colleges and students

i) Discussion: Susan Stewart stated there is a deadline of Nov 1st to get program guidelines established. Cindy Worden stated previous name of program was Youth Options and is state mandated that any public school must offer to students. The majority of students take 1-2 classes and the reimbursement process is dictated by state and student must have a grade of C or higher.

ii) Motion: To approve Early Action College Credit Request for approval, and authorization for Interim Head of School to sign and disburse to colleges and students as presented, by Da'Veed Sachs

iii) Second: Laura Cataldo

iv) Vote: Motion Carried

f) Provide COVID per diem for teachers, counselors, social workers, other student-facing positions, office staff and board members

i) Discussion: Per Jerry Deschane, he spoke to Da'veed Sachs and agreed to table agenda items f, g and h until next month's meeting. Da'veed requested status of board stipend and Erin Haugom stated she will provide status via email to Board Members.

ii) Motion: N/A

iii) Second: N/A

iv) Vote: N/A

g) Provide a 10% cost of living increase to Board Members, followed by a 5% annual increase

i) Discussion: Per Jerry Deschane, he spoke to Da'veed Sachs and an agreement was made to table agenda item until next month's meeting.

ii) Motion: N/A

iii) Second: N/A

iv) Vote: N/A

h) Expansion of the Four Lakes Education LLC Board of Directors from its present five-person membership, to seven persons

i) Discussion: Per Jerry Deschane, he spoke to Da'veed Sachs and an agreement was made to table agenda item until next month's meeting.

ii) Motion: N/A

iii) Second: N/A

iv) Vote: N/A

Agenda Item: 6) Acknowledgement Items:	11:46
Discussion: a) Staffing Report Updates	

<p>i) Discussion: Susan Stewart provided Staff Report Updates with 5 new staff members since the last meeting and 4 total resignations. Jerry Deschane asked for the turnover rate going forward and Susan advised she will provide reasons for resignations as well.</p>

<p>Agenda Item: 7) Adjournment i) Discussion: No discussion ii) Motion: To adjourn, by Da'veed Sachs iii) Second: Dean Gille iv) Vote: Motion Carried</p>	<p>11:48</p>