January 04, 2019, Regular Board Meeting
Minutes

Regular Meeting – via Conference Call
North Carolina Learns, Inc.
Board of Directors
1-888-824-5783 passcode: 73138271#

<table>
<thead>
<tr>
<th>Board Members Present</th>
<th>Board Members Absent</th>
<th>Others in Attendance Non-Voting</th>
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<tbody>
<tr>
<td>Dr. Steve Moody</td>
<td>Dr. Steven Peters</td>
<td>Dan Swartz</td>
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<td>Walter Martin</td>
<td>Sara Struhs</td>
<td>Chad Long</td>
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<td>Brenda Robertson</td>
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<td>Chris Withrow, Executive Director</td>
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<td>Dr. Joel Medley, K12</td>
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<td></td>
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<td>John Kramer, K12</td>
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<td></td>
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<td>Sharon Williams, K12</td>
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<td>Randi Brethzi, K12</td>
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I. CALL TO ORDER

Dr. Steve Moody called the meeting to order at 5:01 pm. Before conducting business, the Executive Director took roll to ensure that a quorum of the board existed. With a quorum present, board business could be conducted.

The mission was read for the full board to drive the actions and deliberations for the remainder of the meeting.

ACTION: Mr. Walter Martin made a motion to accept the agenda and minutes from previous meetings, seconded by Mrs. Brenda Robertson. The motion passed unanimously.
II. COMMUNICATIONS:

No requests for public comments were received.

III. CONSENT ITEMS:

Ronald Cantor – New Board Member

ACTION: Mr. Walter Martin made a motion to approve the consent items, seconded by Mrs. Brenda Robertson. The motion passed unanimously.

IV. DISCUSSION ITEMS:

a. Marketing Update – Mr. Randy Bretza updated the with the activities of the marketing department, to include:
   - Information Sessions
   - Social Media Interaction
   - Website
   - Sponsorships
   - Collaboration With Other Schools
   - Key Marketing Campaigns
   - Marketing Goals

b. HOS Update – Dr. Joel Medley
   - State Testing Update – information regarding participation was shared to the board in that the school met the 95% for testing and all subgroups (those that have enough students to count as a subgroup). Results from Biology and English 2 will be shared at the next academic committee meeting.
   - Enrollment information was detailed for board members. The 100th day figure along with withdrawal analysis was shared. The good news is that the school continues to have fewer withdrawals compared to the prior years even with the largest population so far.
   - Reregistration will officially start on February 15 with an email from the educational service provider. Families can start completing the re-registration answers on February 21.
   - The school’s lottery will be held the last week of April and an overview of the process was shared.
   - Teacher Pulse Check data was shared with the board as the teachers are more satisfied this year than the prior year and school morale was up as well. These figures are ahead of the regional and national average too.

c. Mr. Chris Withrow listed the activities undertaken by the academic committee including a discussion regarding NWEA, Enrollment and Testing.
d. Mr. Walter Martin shared the activities of the finance committee including discussion of funding and the invoice. The committee recommends the board approve the invoice.

V. ACTION ITEMS:

January Invoice

ACTION: Mr. Walter Martin, on behalf of the finance committee, made a motion to approve the invoice, seconded by Mrs. Brenda Robertson. The motion passed unanimously.

VI. CHAIRPERSON COMMENTS

February 11, 2019 – Academic Committee Meeting
March 08, 2019 – School Outings
April 11, 2019 - Prom
May 04, 2019 – Finance Work Session
June 12, 2019 - Graduation

VII. ADJOURNMENT

A motion was made to adjourn the meeting by Mr. Walter Martin and properly seconded by Mrs. Brenda Robertson. The motion passed unanimously. With the completion of all agenda items and no new business items, the meeting was adjourned.

The meeting ended at 5:35 PM.

The next scheduled board meeting will be March 04, 2019, 5 PM.