

Michigan Virtual Charter Academy

Regular Meeting Agenda

Monday, May 23, 2016

6:00 P.M.

Clark Hill Law Offices

151 Old Woodward Ave., Suite 200

Birmingham, Mich. 48085

If unable to attend in person, you can participate via conference call at
(888) 824-5783 x 30178241#

1. Call to Order: Called to order at 5:57 p.m.

2. Roll Call:

Present: Director Bender, Director Foster, Director Stangeland, Director Lake, Director Buckles, Director Hester

Also Present: Andrei Nichols (MVCA), Cindy Wright (K12), Larry Spencer (GVSU), Tiffany Synder (MVCA), Shannon Hare (MVCA), Julie Overholt (K12), Corista Nichols (MVCA), Amela Redzic (MVCA), Kelly Davis, Ann Vanderlaan (Clark Hill) Mary Markert, Jeff Hines, Greg Blough

3. Approval of Agenda

Motion: Director Buckles moves to approve the agenda.

Seconded: Director Lake

Approved: Unanimous

4. Approval of Minutes from regular meeting April 25, 2016

Motion: Director Buckles moves to approve the minutes of the April meeting.

Seconded: Director Lake

Approved: Unanimous

5. Public Comments (limited to agenda items 3 minutes limit)

No public comments

6. Board Resolution, RFP, Notice of K12 Contract

The RFP needs to be approved and posted by June 1, 2016

Motion: Director Hester moves to submit RFP as presented.

Seconded: Director Buckles

Approved: Unanimous

Motion: Director Buckles moves that the intent is to terminate and renegotiate the terms of the K12 contract.

Seconded: Director Hester

Approved: Unanimous

Motion: Director Buckles moves that the board submit the application to pursue gap funding.

Seconded: Director Hester

Approved: Unanimous

7. Financial Reports

a. April Financial Statements

Motion: Director Buckles moves to approve total payments of \$2,401,812.16

Seconded: Director Stangeland

Approved: Unanimous

8. Finance Committee

a. Financial Statements

b. Accounts Payable Action

c. 2016/2017 Budget Plan

Cap has been approved for 16/17 school year.

- Board must come up with a realistic number and work with K12 to create a budget.

- Cap of 3,300 is recommended by K12 Finance; 3,000 student cap is suggested by Ann Vanderlann

Once cap is officially decided, staff will be adjusted.

Students that are withdrawn will be replaced from waiting list.

Caps for each grade level must be decided to remain within the cap of 3,000 students.

Note the ratios of students/teacher at each grade level.

Motion: Director Hester motions to limit enrollment to 3,000. Grade level caps will be determined by administration.

Seconded: Director Buckles

Approved: Unanimous

9. Head of School Report.....

Officials from the Michigan Department of Education will be visiting the Grand Rapids office on Wednesday, May 25. The purpose is to learn about MVCA's programs and address any issues.

10. Staff Update

Andrei Nichols introduces Amela Redzic as new Family Academic Support Team Lead effective as of May 2, 2016.

11. Student Enrollment Update

Student withdrawals – top ten reasons students are being withdrawn and what this impact is having on MVCA.

Retention strategies:

Enrollment and Marketing - MVCA Marketing AND Enrollment units are equipped with scripts which provide prospective families information to bridge the gap between family perceptions and what truly “is” so that families are better prepared to succeed at MVCA.

Re-Registration

Re-registration is all about helping families make informed decisions. Our goals are threefold:

Goal #1: Reduce early withdrawals and build loyalty

Goal #2: Enable planning by achieving a more accurate view of which students will return for the upcoming school year

Goal #3: Identify best practices Re-Registration process

Family Academic Support Team (FAST)

MVCA FAST teams was established at to support the growing number of at risk students who enroll.

Multi-Tiered Systems of Support (MTSS)

- ❖ A Tiered System framework consists of three levels or tiers that are fluid and overlapping.
- ❖ The tiers provide various levels of support to students in terms of duration and intensiveness.
- ❖ Teachers using *a Tiered System* utilize research-based instructional practices, targeted interventions, and curricular enhancements to support students in accomplishing their individual learning goals and include innovative scheduling and resource allocations.
- ❖ Every student is given an opportunity to meet or exceed proficiency standards by teachers utilizing data in an effective and collaborative decision-making process, which results in differentiating instructional practices for all learners.

Weekly Staff Meetings

Constant analysis and focus are critical. Every week administrators, frontline staff, and teachers meet to analyze MVCA student activity and data so that we can continue to hone our support for student success and get more of our students to the finish line. Working together to build shared knowledge on the best way to achieve goals and meet the needs of those we serve.

12. Marketing Presentation

Acquisition Plan

Marketing tactics:

- Local: messaging, paid media (radio, t.v.) continue through enrollment season, will monitor progress throughout summer.

Core Components:

- Target: Students who can excel.
- Tools to educate parents: Direct mail, website

Awareness Building

- Q1 decision making
- Q2 and 3 scale back to maintain 3,000 cap

Due to time, Jeff and Greg were asked to come to next month's board meeting to finish presentation.

13. Authorizer Comments

Larry Spencer announces that Scott Stangeland has been nominated to be reappointed to the Board.

Motion: Director Foster moved to reappoint Scott Stangeland as Secretary of the Board

Seconded: Director Buckles

Approved: Unanimous

Scott Stangeland renews oath.

14. New Business

15. Adjournment: Meeting adjourned at 7:53 p.m.

Minutes are available at: MVCA Office, 678 Front Avenue NW, Suite 190 Grand Rapids, MI 49504

The undersigned duly qualified Secretary of the Board of Directors of the Michigan Virtual Charter Academy, hereby certifies that the foregoing is a true and complete copy of resolution adopted by the Board at a regular meeting held on Monday, May 23, 2016, the original of which is a part of the Board's minutes and further certifies that a notice of a meeting was given to the public pursuant to the provisions of the Open Meeting Act, 1976 PA 267, as amended.

Secretary, Board of Directors _____