



NOTICE OF MEETING OF THE BOARD OF DIRECTORS

3/9/2020 @ 4:00pm

Board meeting to be held at: 526 Creyts Rd Ste A Lansing, MI 48917

Please contact 517-580-0020 for additional assistance

Community notification posted at the following locations: Insight Michigan Office; ISMI website

Pursuant of Michigan Open Meetings Act, Act No. 267 of the Public Acts of 1976, being Sections 15.261 to 15.275 of the Michigan Compiled Laws

AGENDA:

- 1) **Call to Order:** 4:08 pm
- 2) **Roll Call:** Jennifer Stevens, Jessica AcMoody and Mike O'Brien.
- 3) **Also Present:** Pieter Hoekstra (ISMI), Shada Bhaban (CMU), Todd McIntire (K12). **On the Phone:** Bonnie Pawlowski (K12), Mary Marker (K12) and Wendy Connell (Executive Advisor Program K12 Corporate).
Missing: Teresa Boardman (ISMI), Angela Bolden (ISMI) and Angela Boldrey
- 4) **Routine Business:**
 - a) Approval of Minutes from previous Board meeting from Feb. 10, 2020
 - I. Motion to approve the Board Minutes from Feb 10, 2020: Mike O'Brien
 - II. Seconded: Jessica AcMoody
 - III. Approval: Unanimous
 - b) Approval of Agenda
 - I. Mike O'Brien made a motion to approve the Agenda.
 - II. Seconded: Jennifer Stevens
 - III. Approval: Unanimous
 - c) Public Comment: None
- 5) **New Business:**
 - a) **Academic Update**

Social Studies teacher decided to have students created "Political Ads" by picking a political issue. It was well received as an alternative activity. The students had to pick a topic that was school related such as the impact of student lunch debt. Students put together a 30 second ad with slides. Spanish teacher did study abroad over and above regular in-class instruction where she did a virtual tour around the world and students would get stamps on their Visa.

Classroom Highlights

Q3->Q4 transition in place
Q3 ends in March 20

SAT/PSAT Khan Academy Pilot-tool for prep

K12 Partnership with Sylvan Learning Center can utilize their services; Lansing, Grand Blanc, and the Detroit area. Can bring staff in and use their facilities as a tutoring center.

Feedback on Semester 2 Instructional time from the Math, Science and English teachers.

Instructional time has been extended 30 minutes to longer and they are able to do more work in class with students using the I do, We do You do, approach is positive.

The Academy shall comply with subtitle A of Title II of the Americans with Disabilities

Act of 1990, Public Law 101-336, 42 USC 12101 et seq or any successor law.

Should you require specific accommodation(s) please contact

Teresa M. Boardman Head of School, prior to the meeting.

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Feedback from parents is the longer instructional time is what was needed.

Representing ISMI on March 24 with Public Sector Options at the Capital

Pieter will be representing ISMI with PSO spending time talking with Legislative Representatives on bullying issues.

2020/2021 Calendar Discussion/Options

Pieter has 7 or 8 different options for the Board to decide on what kind of calendar they would like to see. Have a pre-Labor Day start, go later in the school year, discuss Spring Break. If the Board has any feedback that they would like to see on the calendar, Pieter would like to hear from the Board, especially alternative credit, we can do more interesting things.

b) Testing Update

- State testing leads have been meeting regularly to manage in the absence of a K12 testing coordinator
- Sites are all set
- K12 will push out hardware after Spring Break
- ISMI will continue with our goal of reducing the impact on instructional time. Administration and leadership will be on site a lot during this time
- ISMI continuing to work with MDE through our partnership liaison to communicate the specific needs of cyber schools

c) COVID-19

- In class Messaging
 - Fact based Hygiene, etc
- School Messaging
 - Consistent with K12/MDS messaging
- MDE Messaging
 - Press Release

https://michigan.gov/documents/mdhhs/MDE-MDHHS_Letter_682656_7.pdf

d) Board Update

- April 13 Meeting
 - Discuss change of date
 - Pieter and Teresa at CMU during the day
 - SAT Testing following dayNeed to change the April Board Meeting Date
Discussion
 - i. Mike O'Brien made a motion to move the April 13th Board Meeting to April 20th at 4:00 pm
 - ii. Seconded: Jessica AcMoody
 - iii. Approval: Unanimous
- Tony Costello
Has withdrawn due to ISMI Board adjusting scheduled times.
Board feels it's extremely important with our strategic plan and his role in it for him to reconsider. Mike asked Shada to contact Tony before the next Board Meeting and let the

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Board know if he can attend.

e) **FOIA**

A request from Koby Levin, Reporter from Chalkbeat located in Detroit contacted Eaton RESA requesting copies of all pupil count audits of the following school districts, Insight of Michigan and LifeTech Academy completed during the calendar years 2017, 2018, 2019, or 2020. Making this request under the Michigan Freedom of Information Act, 15.231 et seq. Eaton RESA complied and provided the requested information.

f) **K12 Updates**

Legislative Update – 20% cut

Todd introduced Wendy Connell, VP of Marketing at K12. K12 is launching a new Executive Advisor Program which is trying to create additional contact between K12, it's Clients and Board Members with our home office. It provides an opportunity for the corporate officers to find out what is going on in the schools. Wendy will be the contact for Insight School of Michigan. Todd asked Wendy to tell the Board what the Marketing Department is doing. Some of Wendy's specialties are marketing channel development and management: content marketing, tv advertising, digital and social media marketing, SEO, SEM, email, radio, print, direct mail, inbound and outbound telemarketing. She is looking forward to getting to know everyone and getting more familiar with the schools and the great work everyone is doing. Wendy will be attending our Graduation in May.

g) **Review Monthly Financials**

Bonnie presented the financial review for March 2020

- i. Jessica AcMoody made a motion to approve the K12 payment of \$783,101.68.
- ii. Seconded: Jennifer Stevens
- iii. Approval: Unanimous

Monthly Budget

- I. Motion to accept the Monthly Financials made by Mike O'Brien
- II. Seconded: Jessica AcMoody
- III. Approval: Unanimous

h) **Review of Cost by Student Example**

Not ready currently

6) **Authorized Comment**

a) **Board Development**

Direction of Michigan Education
March 18, 2020 6:00 pm – 8:00 pm
The View at Cooley Law School Stadium
300 N. Cedar Street
Lansing, MI 48912

2020 Annual Conference
August 18, 2020 – Novi, MI
Register on CMU Website

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- 6) **Public Comment - None**
Adjournment: 5:09 pm Mike O'Brien adjourned the meeting

Minutes Certification:

Proposed minutes respectfully submitted,

Teresa M. Boardman

3/19/2020

Board Secretary/Recording Secretary

Date

Approved by the Board of Directors

____ Via Email below _____

_____ April __23, 2020_____

Reminder: April 13 meeting changed to April 20 at 4:00 pm unless further notified.

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From: Angela Boldrey <jerkatis@yahoo.com>
Sent: Thursday, April 23, 2020 10:15 AM
To: Boardman, Teresa <tboardman@k12.com>
Subject: Re: Couple of Items

Approved.

On Thursday, April 23, 2020, 8:56:04 AM EDT, Boardman, Teresa <tboardman@k12.com> wrote:

I have reached out to CMU regarding a signature on the March Board Minutes, which were approved at the Board meeting on Monday. Angela – could you either sign and scan or send back (even as a picture) or respond to this email with electronic approval so I can submit?

Thanks,

Teresa M. Boardman/ Head of School

Insight School of Michigan

526 S. Creyts Suite A.

Lansing, MI 48917

(517) 580-0020 x6002



Our Mission: ISMI will provide students who are struggling with their education an alternative learning program that helps them stay in school, achieve a high school diploma, and prepare for success in college, life and work.

Our Vision: ...to become the leading alternative education cyber school provider in the state of Michigan.

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