



Your Student's Head Start on Career Goals and College Aspirations



FINANCE — BUSINESS FINANCE PATHWAY

The Destinations **Business Finance Pathway** prepares students to work in a business setting to manage and implement policy and strategy for an organization's capital structure, budgeting, acquisition and investment, financial modeling and planning, funding, dividends, and taxation.

SAMPLE COURSE PROGRESSION



Possible Careers**

- Accountant
- Financial Analyst
- Financial Manager
- Auditor
- Revenue Agent
- Client Manager

Some careers require a college education and other certifications that are not part of this program.

Industry-Recognized Credentials

- The Destinations Business Finance Pathway prepares students for the:
- National Occupational Competency Testing Institute (NOCTI) Financial and Managerial Accounting Exam
 - A*S*K Business Institute Finance Exam

Success Beyond High School

Graduates from the Destinations Business Finance Pathway may pursue:

- Financial planning certificate
- Associate's degree in accounting fundamentals
- Bachelor's degree in finance

DID YOU KNOW? **

**FINANCIAL MANAGERS
CAN EARN**

\$125,080/YR

**19% JOB GROWTH
EXPECTED BY 2026**

**BENEFITS SPECIALISTS
CAN EARN**

\$62,680/YR

**9% JOB GROWTH
EXPECTED BY 2026**

*Program may be accelerated depending on student goals and abilities and course availability.

**Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook*. Website last modified date: Friday, April 13, 2018.



FINANCE

BUSINESS FINANCE PATHWAY

COURSE DESCRIPTIONS

BUSINESS AND MARKETING EXPLORATIONS

In this course, students explore basic concepts in the broad areas of business and marketing as well as career options in each area. How do business ideas become businesses? How are products marketed? How do you know if a business is making or losing money? These are among the questions that students explore in the business portion of this course. In addition to studying concepts of entrepreneurship, accounting, and marketing, students explore these concepts on scales that range from a single person to nations. After exploring basic business and marketing concepts, students are then introduced to common industries within the marketing field. Students explore the advertising, sports and entertainment, restaurant management, and hospitality and tourism industries to examine their role in business in marketing.

COMPUTER LITERACY

Students must be able to effectively use technology to research, organize, create, and evaluate information. In this introductory course, students become familiar with the basic principles of a personal computer, including the internal hardware, operating system, and software applications. Students gain practice in using key applications such as word processing, spreadsheet, and presentation software, as well as understand social and ethical issues around the internet, information, and security. In the first part of the course, the focus is on the fundamentals: Learning and using the applications, and understanding the basic roles and responsibilities of the software, hardware, and operating system. In the second part, the focus is on gathering and analyzing data, and using the right tools and methods to collect and present data.

MICROSOFT EXCEL 2016/365

This course covers the latest that Microsoft Office Excel has to offer. While completing projects, students learn how to use the program as well as why each step in the process is necessary. The course engages students in critical-thinking and problem-solving skills to create their own solutions using Microsoft Excel. For instance, students learn how to use Excel worksheets for many purposes and work with trend-lines, pivot tables, and slicers. Students have the opportunity to learn about cloud and web technologies.

ACCOUNTING 1

The course teaches accounting while placing emphasis on conceptual understanding and financial statement analysis to encourage students to apply accounting concepts to real-world situations and make informed business decisions. Topics include transactions and methods of accounting for both service and merchandising businesses.

ACCOUNTING 2

The course continues to teach accounting while placing emphasis on conceptual understanding and financial statement analysis to encourage students to apply accounting concepts to real-world situations and make informed business decisions. Topics include transactions and methods of accounting for both service and merchandising businesses.