

**Passport Academy Charter School**

**Board Minutes**

**June 30, 2020 - 4:00 P.M.**

**Board Members Present:** Philip Parr (by phone), Peggy Harris (by phone), Carol Wooten (by phone), Richard Gutkind (by phone), Sharon Watkins (by phone) and Olga Welch (by Phone)

**Non-Board Members Present by phone:** Solicitor and Jeffrey Jackson.

Mr. Philip Parr called the meeting to order at 4:05 p.m. and welcomed everyone in attendance.

**Review of PDE School Improvement Plan** – The Board reviewed the School Improvement Plan, which includes the hiring of a Curriculum Specialist. The plan also indicates that the school will have a Graduation Coach on staff. After a discussion about the plan’s goals that focus on the achievement of certain graduation rates, a motion was made and seconded to approve the 2020-2021 School Improvement Plan and passed with all in favor.

**Marketing Consultation Proposal** - Lord Marketing provided an overview to the Board of the proposed plans for graduation, marketing activities for School Year 2020-2021 student recruitment, and strategic planning. Two of the firm’s staff, Ron Porter and Pam Collier, gave an overview of the plan. A discussion about the development of a strategic plan ensued. It was decided, given the PA School Improvement Plan, the school’s annual plan submitted to the PDE, and other school improvement goals already established for School Year 20-21, a good strategic direction was already established for the school and consideration of developing a single strategic plan document should be deferred to another year.

The graduation and marketing components of the proposal were discussed and it was decided to enter into an agreement with Lord Marketing to establish a contract for their implementation. A motion to this end was put on the floor and seconded that passed unanimously.

**Approval of the K12 Business Contract** - Mr. Parr reviewed the K12 business contract with the Board, which includes the transitioning of Ms. Boyd and Ms. Gandy from K12 to the school. The transitions would be effective August 1, 2020. The solicitor reaffirmed that the law firm was recommending the amendment be approved by the Board. A motion was placed on the table to approve the amendment, which was seconded and passed unanimously.

**Old/New Business** - None

There being no other business the Meeting was adjourned.

Respectfully Submitted