



INSIGHT PA
CYBER CHARTER SCHOOL

POWERED BY K12

Tuesday, September 6, 2022
Community Engagement Committee Meeting - 4pm

Insight PA Cyber Charter School Board of Trustees

<https://zoom.us/j/2072011459>

One tap mobile

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1. Preliminary

Subject

A. Roll Call

Meeting	Sep 6, 2022 - Community Engagement Committee Meeting - 4pm
Category	1. Preliminary
Access	Public
Type	Procedural

Subject

B. Community Engagement Committee Minutes

Meeting	Sep 6, 2022 - Community Engagement Committee Meeting - 4pm
Category	1. Preliminary
Access	Public
Type	Action, Minutes
Recommended Action	Motion to approve Committee Meeting Minutes
Minutes	View Minutes for Sep 21, 2021 - Operations Committee Meeting - 4:00pm

2. Reporting

Subject

A. CEO Back-To-School Events Updates

Meeting	Sep 6, 2022 - Community Engagement Committee Meeting - 4pm
Category	2. Reporting
Access	Public
Type	Discussion

CEO Report

1. Back to School Events

- September 12 - Philadelphia (North Light Community Center)
- September 16 - Cranberry Township (Cranberry Township Library)
- September 22 - York (Martin Library)
- September 26 - October 1 (Date TBD) - North Philly (North Philly YMCA)

2. Health and Safety Plan

File Attachments

Insight PA_Health And Safety Plan 2022.docx (55 KB)

Subject	B. Manager of Communications Report
Meeting	Sep 6, 2022 - Community Engagement Committee Meeting - 4pm
Category	2. Reporting
Access	Public
Type	Discussion

Manager of Communications Report

1. Events not discussed by CEO
2. Audacy ads pivot
 - o Focus on Phila charter schools (2) being closed
 - o Penn State ad (attached)
 - o Taylor campaign
 - o Testimonials
3. Job description (attached) - approved as Community Engagement Coordinator for 11 months. Discuss Family Engagement Coordinator, 12 months. Discuss responsibilities of the job.
 - o Plan to post job opening in mid-Sept with goal of new employee start date by mid-October.
4. Social Media Policy (attached)
 - o Rationale
 - o Feedback on draft
 - o Goal - board approval in Sept.
5. Social media platform update
 - o Beginning to differentiate content
6. Website
 - o Have made some changes already to better present materials
 - o Updating Information
 - o Improving accessibility
 - o Reorganizing our Resources section
 - o New Grant Compliance page
 - o Long-term goal - school website fully owned by school
 - Share project steps

File Attachments

INSIGHT CYBER CHARTER - 2022-0830 - PENN STATE 30 - COA3167-REV.mp3 (1,028 KB)

Social Media Policy Packet 09012022.pdf (327 KB)

CEC Position Packet.pdf (1,154 KB)

3. Announcements

Subject	A. Next Committee Meeting - October 18th, 2022
Meeting	Sep 6, 2022 - Community Engagement Committee Meeting - 4pm
Category	3. Announcements
Access	Public
Type	Information

The next Community Engagement Committee meeting is scheduled for Tuesday, January 3, 2023 at 4pm. This is the first day back from Winter Break.

Thoughts on moving the meeting to the following week, January 10th at 4pm?

4. Adjournment

Subject	A. Meeting adjournment
Meeting	Sep 6, 2022 - Community Engagement Committee Meeting - 4pm
Category	4. Adjournment
Access	Public
Type	Procedural