

Statement from Nate Davis, CEO and Chairman of the Board of Directors, K12 Inc.

March 20, 2020

K12's mission is to help students reach their full potential through inspired teaching and personalized learning. As the global COVID-19 pandemic is disrupting the lives and livelihoods of billions of people around the world, with schools closing their doors – potentially for months – that mission is more important than ever.

As a company, our priorities to deliver on our mission at this critical time are steadfast: keep our employees and communities safe; continue to support our school partners; and deploy resources and services for America's schools and families.

Working with local and state officials, we are ensuring that the vast majority of the statewide full-time online public schools and programs we already serve will remain operational, keeping more than 120,000 students nationwide in school without disruption.

For public school districts, as well as charter, private and religious schools now facing uncertainty for the remainder of this school year, K12 is offering a menu of options to support technical and capacity needs. We are also offering free resources for families at home with their children during the school year, as well as for those looking for virtual education options over the summer. And for adult learners who may be looking to upgrade their skills, Galvanize is providing free resources from its data science and software engineering offerings.

K12 has more than twenty years of experience serving thousands of districts, institutional customers and students with virtual education platforms worldwide. We are uniquely positioned with unparalleled internal expertise and personnel to meet today's ever-evolving educational needs.

We will call upon the more than 6,000 teachers we employ to share their extensive experience in virtual education with their brick-and-mortar peers.

We will look to the incredible families who have already chosen public school at home to pass along their knowledge to those who find themselves in the virtual learning environment for the first time.

And our corporate employees at every level will continue to embody Passion, Accountability, Courage, and Trustworthiness to make a valuable imPACT in the lives of students and their families.

Below is a list of available resources from K12 and our partners. These are challenging times, but K12 is ready, willing and able to support education continuity in the US and abroad. While online schools might not be for everyone, K12 is here for anyone.

Resources for Schools and School Districts

For any school or network of schools – district, independent, religious, or charter – attempting to scale online offerings quickly, K12 is offering the following solutions. All courses are available in Spanish and 64 other languages.

- Free training for teachers from brick-and-mortar schools as they transition to the online education environment
- Complimentary access for at least 30 days to its K-12 digital course catalog, professional development, and educational services
- Complimentary access for at least 30 days to K12's content and hosting platform, which includes K-8 and core middle school and high school courses, to help any school in standing up content, systems and teaching staff
- Free webinars for administrators, mentors, and teachers to answer questions and share best practices regarding K12's curriculum and tools, and provide the basics of getting started with delivering online education

Resources for Students and Parents

Leveraging the expertise of its thousands of public-school teachers and the experiences of more than 120,000 enrolled students and their families, K12 is offering free access to a host of resources for families through June 30, 2020:

- Free unlimited access to 17,000 eBooks at a wide range of reading levels with Big Universe. Nearly 2,000 of these titles are available in Spanish. Big Universe is accessible online by computer, tablet and smartphone.
- Free library of webinars and materials for those encountering online learning for the first time.
- 50% discount on tuition for new students at The Keystone School, a private K-12 virtual school. All content is available in Spanish and 64 other languages.

Online Summer Camps through Destinations Career Academy

K12's Destinations Career Academy (DCA) will host free career exploration summer classes for students in grades 8-11, along with a free online DCA Coding Camp for students ages 13-18.

The free online DCA summer camps and classes offer a safe and engaging way for high school students to keep their minds sharp and take their first steps in exploring long-term career pathways.

- DCA Summer School will offer exploratory courses in Business and Marketing, Health, and Information Technology from June 24-July 22, 2020.
- DCA Coding Camp will feature two courses: Video Game Design & Programming from June 15-27, and Virtual Reality from July 6-17, 2020.
- Virtual campers who complete at least one of the two Coding Camp sessions will be eligible to participate in an eSports Tournament hosted by the High School eSports League (HSEL) in late July.

Resources for Adult Learners in Software Engineering and Data Science

[Galvanize](#), a leader in developing talent and capabilities for individuals and corporations in technical fields such as software engineering and data science, offers full-time and part-time immersive online bootcamps for aspiring and established professionals with the education and resources they need to thrive in the digital economy, including the following free classes and webinars:

- Introductory prep classes for [Galvanize Data Science](#) and [Hack Reactor Software Engineering](#)
- Learning webinars for [Galvanize Data Science](#) and [Hack Reactor Software Engineering](#)

Resources from K12 Partners

- Using [Tallo](#), students age 13 and older can connect with employers and colleges across the country for job and scholarship opportunities. Now is a great time to develop your professional digital profile, showcase your strengths and passions, and get noticed on the free web-based networking platform.
- To help teachers prepare to provide effective, rigorous and engaging online instruction, [Modern Teacher](#) is providing a full set of resources. The resources, available at Modern Teacher, include:
 - Daily webinars on best practices and challenges to anticipate
 - Free organizational tools
 - Digital e-learning activities that leverage free content
 - Collaboration and engagement strategies for students in an online environment

- Through [Nepris](#), students in grades K-12 can learn directly from industry professionals by participating in live virtual chats and watching authentic industry videos covering a wide range of careers. These industry chats and videos will help bring real world relevance and career exposure to students at all grade levels. Nepris is now enabled for parents and teachers to allow students to join live chats from their remote locations, with free webinars offered every day.

More information on these offerings and other resources can be found at www.k12.com/coronavirus, or by visiting the links above or calling 855.593.7280.